

**INVESTMENT OPPORTUNITY
WITH
INTERNATIONAL INSTITUTE OF
FASHION TECHNOLOGY**

LEADING FASHION INSTITUTE OF INDIA





India's economy has grown very rapidly in recent years. Since 1991 it has been among the top 10% of the world's countries in terms of economic growth. "No country can really develop unless its citizens are educated." Education plays an important part in the building of a nation. The present Indian higher education system comprises of about 700 universities and over 35,500 colleges. More than 85 percent of these students are enrolled in bachelor's degree programmes and about one-sixth of all Indian students are enrolled in Engineering/Technology degree programmes.

To increase the percentage of students going for higher education to 30 percent by 2020, India will need 800 more universities and another 35,000 colleges, according to the Ministry of Human Resource Development (HRD).

This is the time when new business opportunities begin to emerge in the economy as education services based businesses drive growth & profitability by giving convenience to the students for their future.

India's Garment Industry has been rapidly growing in last few years. Exports have been rising as there is an increase in orders from global buyers accompanied by a rise of investments in the garment sector of the country. The Garment Industry is of major importance to the Indian economy as it contributes substantially to India's export earning, it is estimated and analyzed that one out of every six households in the country depends on this sector either indirectly or directly for its livelihood.

ABOUT IIFT

IIFT was established in 1990 under the leadership of Mr. Ratnadeep Lal (Chairman IIFT Group), a leading Fashion Technologist of India. IIFT is imparting Quality education from past 30 year which match's the International standards which is provided by very competent and experienced faculty. Also the constant interaction with the garment Industry instills in the students the confidence in their own ability to keep up with the competitive industrial world. IIFT imparts education in Fashion Designing, Apparel Merchandising, Interior Designing, Textile Designing, Jewellery Designing etc.

For the last 30 year more than Hundred Thousand students has been trained through 70 worldwide centers. IIFT has tied up with more them 1000 export Houses and Buying Houses where in the IIFTIANS are placed.

Recently IIFT has been done a Grand Fashion Show Parampara – Fashion Kaleidoscope in Mauritius.

IIFT has been also done first ever fashion show French European Indian Fashion Week at Eiffel Tower, Paris.

IIFT awarded International Star for Leadership in Quality (Gold Category) Award in Paris, France.

Also IIFT has been awarded as a Best Vocational Training Institute Award by Dr. M. Mangapati Pallam Raju, Former Union Minister of Human Resource Development, Govt of India in National Education Excellence Awards.

ABOUT MR. RATNADEEP LAL – CHAIRMAN IIFT

Mr. Ratnadeep Lal Founder Chairman of International Institute of Fashion Technology in India imparting training in the field of Fashion, Textile, Garment Design, Merchandising and Garment Business Administration. Catering to over 1000 exporters, manufacturers of related field of Fashion, Textile, and Merchandising etc and trained over 1 Lac Professional.



Ratnadeep Lal

Founder Chairman, IIFT Group

- * One of the pioneer of spreading fashion education in India in early nineties.
- * Founder & Chairman – International Institute of Fashion Technology – established in 1990 imparting fashion education for over 30 years – one of the pioneer fashion institute of India. More than 1 Lac professionals have taken training so far since then from IIFT – Now spread to more than 70 branches.
- * Have an experience of over 35 years in Garment Trade with experience in working with major designer & fashion houses in UK & France
- * Pioneered the fashion education in Middle east, Mauritius & is founder member of Dubai's and Mauritius first school of fashion.

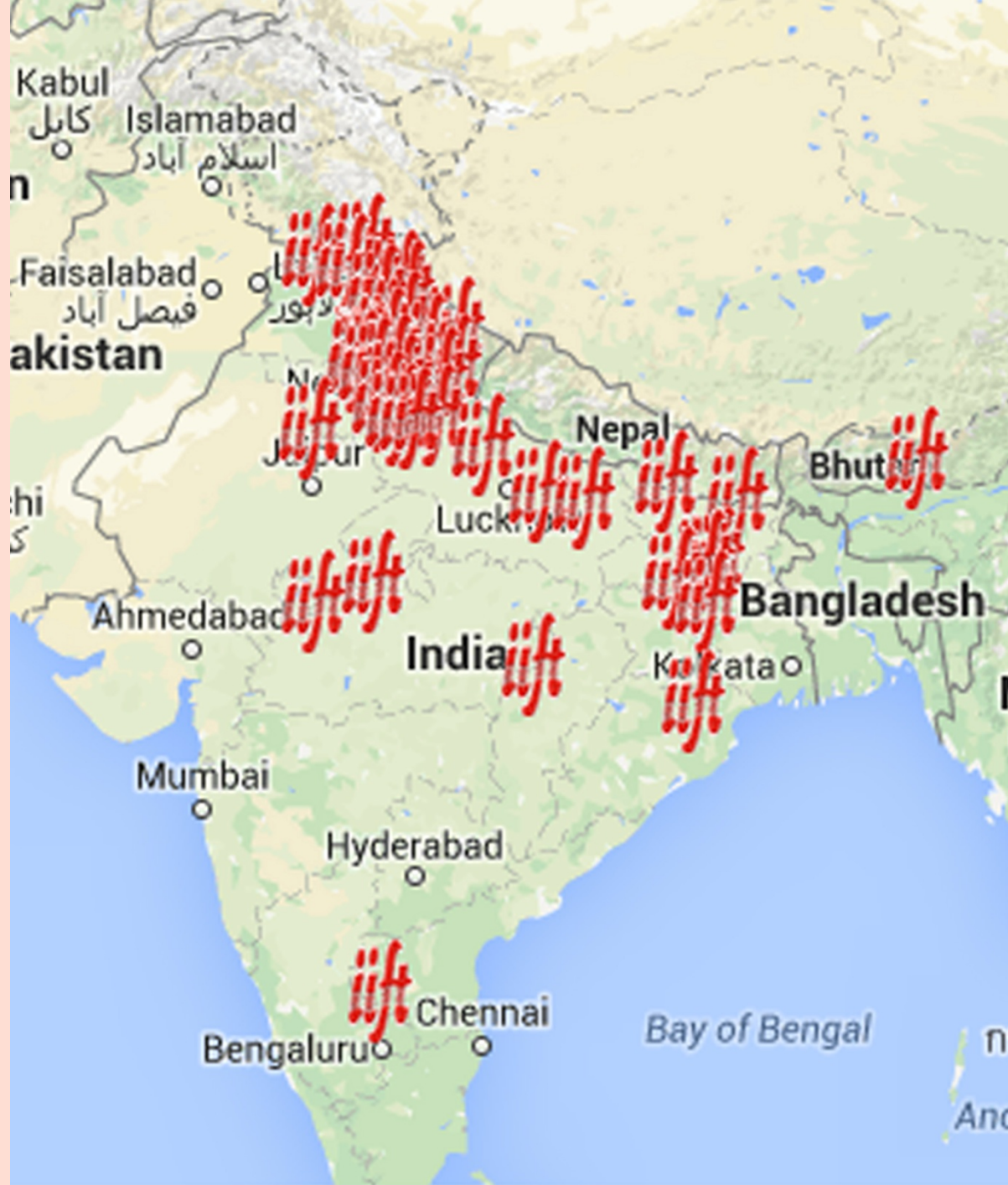
ABOUT MR. PRATEEK LAL – ASST. DIRECTOR IIFT

1. Invited as a Special Guest in the Opening Ceremony & Closing Ceremony of the DIFF- Delhi International Film Festival in NDMC Convention Centre, Connaught Place, New Delhi.
2. Invited as a Special Guest in Designer Next organized by SS Media Hub in Noida



Prateek Lal

Asst. Director IIFT Group



IIFT CENTRES IN INDIA

CENTRE'S LIST

1. IIFT CENTRE IN NORTH DELHI (NCR)
2. IIFT CENTRE IN NARAINA (NCR)
3. IIFT CENTRE IN NOIDA (NCR)
4. IIFT CENTER IN MEERUT CITY (STATE OF UTTAR PARDESH)
5. IIFT CENTRE IN AGRA CITY (STATE OF UTTAR PARDESH)
6. IIFT CENTRE IN RANCHI CITY (STATE OF JHARKHAND)
7. IIFT CENTRE IN LUCKNOW CITY (STATE OF UTTAR PARDESH)
8. IIFT CENTRE IN DHANBAD CITY (STATE OF JHARKHAND)
9. IIFT CENTRE IN BAREILLY (STATE OF UTTAR PARDESH)
10. IIFT CENTRE IN BHOPAL CITY (STATE OF MADHYA PARDESH)
11. IIFT CENTRE IN MATHURA CITY (STATE OF UTTAR PARDESH)
12. IIFT CENTRE IN LUDHIANA CITY (STATE OF PUNJAB)
13. IIFT CENTRE IN SURAT CITY (STATE OF GUJRAT)
14. IIFT CENTRE IN BANGLORE (STATE OF KARNATAKA)
15. IIFT CENTRE IN JABALPUR (STATE OF MADHYA PARDESH)
16. IIFT CENTRE IN ROORKEE (STATE OF UTTRAKHAND)
17. IIFT CENTRE IN NAINITAL (STATE OF UTTRAKHAND)
18. IIFT CENTRE IN GORAKHPUR (STATE OF UTTAR PARDESH)

& many more

PROPOSED CENTRE'S LIST IN INDIA

1. STATE OF JAMMU & KASHMIR
2. STATE OF HIMACHAL PARDESH
3. STATE OF PUNJAB
4. STATE OF HARYANA
5. STATE OF UTTRAKHAND
6. STATE OF GUJRAT
7. STATE OF RAJASTHAN
8. STATE OF UTTAR PARDESH
9. STATE OF BIHAR
10. STATE OF MADHYA PARDESH
11. STATE OF JHARKHAND
12. STATE OF WEST BENGAL
13. STATE OF ODISHA
14. STATE OF CHATTISGARH
15. STATE OF MAHARASHTRA
16. STATE OF GOA
17. STATE OF KARNATAKA
18. STATE OF KERELA
19. STATE OF TAMIL NADU
20. STATE OF ANDHRA PARDESH
21. STATE OF SIKKIM
22. STATE OF MEGHALAYA
23. STATE OF TRIPURA
24. STATE OF ASSAM

& Many More...

PROPOSED CENTRE'S LIST IN DELHI / NCR

1. REGION OF NEW FRIENDS COLONY
2. REGION OF SARITA VIHAR
3. REGION OF CANNUGHT PLACE
4. REGION OF PREET VIHAR
5. REGION OF DILSHAD GARDEN
6. REGION OF OKHLA
7. REGION OF LODHI ROAD
8. REGION OF SOUTH CAMPUS
9. REGION OF SAKET
10. REGION OF MALVIYA NAGAR
11. REGION OF FARIDABAD
12. REGION OF GREATER NOIDA
13. REGION OF DWARKA
14. REGION OF DEFENCE COLONY
15. REGION OF GURGAON
16. REGION OF INDIRAPURAM
17. REGION OF LAXMI NAGAR
18. REGION OF MAYUR VIHAR
19. REGION OF MEHRAULI
20. REGION OF GOLE MARKET
21. REGION OF RAJOURI GARDEN
22. REGION OF PATEL NAGAR
23. REGION OF JANAKPURI

& Many More...

IIFT CENTRE OVERSEAS



IIFT NETWORKING



GOVT. OF INDIA – ENDORSEMENT MINISTER’S & OFFICIAL



Pranab Mukherjee – Former President of India

I extend my warm greetings and felicitations to International Institute of Fashion Technology on the celebration of its Anniversary

I wish the Institute all the success.



Smt. Pratibha Devisingh Patil – Former President of India

The President extends her warm greetings and felicitations to the management, staff and the students of the Institute and congratulates the Institute on the launch of the Souvenir and wishes the Celebrations all success.



Farooq Abdullah – Former Minister of New & Renewable Energy

Over the years International Institute of Fashion Technology has contributed a great deal to the fashion industry, fashion merchandising & design industry & groomed talent in the industry.

I convey my best wishes to it's Founder Chairman- Ratnadeep Lal who is running IIFT successfully.

WHAT DESIGNER & CELEBRITIES SAY ABOUT IIFT



Rohit Bal (Fashion Designer)

The Various activities of IIFT have been commended at National & International level, and I am sure that the Institute would strive hard to make a niche in this field apart from making Delhi Fashion Capital of India. Congratulations to Mr. Ratnadeep Lal – Founder Chairman IIFT Group & all team members.

My Best Wishes for Successful Year ahead.



Hasleen Kaur (Femina Miss India 2011)

Over the years International Institute of Fashion Technology has contributed a great deal to the fashion industry, fashion merchandising & design industry & groomed talent in the industry.

I convey my best wishes to it's Founder Chairman- Ratnadeep Lal who is running IIFT successfully over tow decades & making our garment industry stronger by providing trained professionals.



Aditi Govitrikar (Bollywood Actress)

Indian Economy is growing at a rapid pace & making giant strides in all the directions, the contribution of the fashion industry & institutions like yours is commendable.

Celebrities & Visitors met with Mr. Ratnadeep Lal – Founder Chairman IIFT Group



INTERNATIONAL EVENTS

- ❖ Recently IIFT has been done a Grand Fashion Show Parampara – Fashion Kaleidoscope in Mauritius.
- ❖ IIFT has been also done first ever fashion show French European Indian Fashion Week at Eiffel Tower, Paris.
- ❖ IIFT has been invited by **DE Montfort University UK** to **Witness** their **Annual Fashion Show** in **London**.
- ❖ IIFT has been Invited by **GWF** Organizers to attend the **Graduate Fashion Week** , London and lead the delegation from IIFT India
- ❖ IIFT has been invited by **University of Westminster UK** in **LAUNCH CEREMONY** in India.
- ❖ IIFT has Organized Fashion Show Sanskriti 2011 in Kathmandu, Nepal
- ❖ IIFT has Organized “ **International Fashion Extravaganza’2011** in **Mauritius** where in **22 designers** from over 6 countries participated including famous bollywood designer **Manish Malhotra**



NATIONAL EVENTS

- ❖ IIFT has been invited by the **organizers of Couture Runway Week** to showcase special **Design Collections of IIFT Designers** in **June & December 2019**.
- ❖ IIFT has been invited by the **organizers of Gurugram International Couture Week** to showcase special **Design Collections of IIFT Designers** in **June 2019**.
- ❖ IIFT has been invited by the **organizers of Asian Designer Week** to showcase special **Design Collections of IIFT Designers** in **April 2019**.
- ❖ IIFT has been invited by the organizers of **Couture Runway Week** to showcase **special Design Collections of IIFT Designers** in **Dec 2018**.
- ❖ IIFT has organized **Fashionate Fashion Show** in **July 2018** in **Surat**



WHY FRANCHISEE?

Franchisor offers expertise & knows how and has a proven track record & a successful business model. The growth of franchising is inevitable. Franchising clearly offers aspiring, new business owners the best possible chance of succeeding with the least amount of risk.

Within the next 10 years, franchising will comprise over 50% of the retail economy and employ millions of people, and will enable hundreds of people to realize the dream of successful business ownership & financial independence.

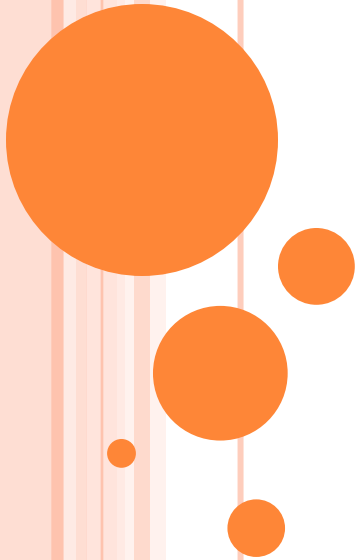
WHY FASHION?

With Miss India, Miss World & Miss Universe have got a boost. The younger generation aspires to the role models seen on Fashion and MTV. Indian Designers like Ritu Beri, Ritu Kumar, Rohit Bal, Rina Dhaka has made a mark globally.

- Needs for fashion can be seen for fashion supplements even in daily newspapers. All this Translate into increased fashion awareness for the youth.

OPPORTUNITIES OFFERED – FRANCHISEE

Excellent Business opportunity for expected professional with adequate capital in booming diversified education with top education brand. Franchising is evolving. There are greater opportunities of earning good amount of money among both franchisees and franchisors as this evolution progresses. New franchises will be developed while the existing systems become more fortified and continue to grow.



WHAT WE PROVIDE?

International Institute of Fashion Technology provides specialized courses designed of Fashion, Retail, Interior, Jewellery, Apparel merchandising with special consideration to cater to requirement of different industry world over.

1 YEAR DIPLOMA (MERCHANDISING)
1 YEAR DIPLOMA (FASHION DESIGN)
1 YEAR DIPLOMA (INTERIOR DESIGN)
1 YEAR DIPLOMA (TEXTILE)
1 YEAR DIPLOMA (RETAIL)
1 YEAR DIPLOMA (JEWELLERY DESIGN)
1 YEAR DIPLOMA (ACCESSORY DESIGN)
2 YEAR DIPLOMA (MERCHANDISING)
2 YEAR DIPLOMA (TEXTILE)
2 YEAR DIPLOMA (FASHION DESIGN)
2 YEAR DIPLOMA (INTERIOR DESIGN)
2 YEAR DIPLOMA (RETAIL)
6 MONTHS CERTIFICATE COURSE (GARMENT BUYING)
6 MONTHS CERTIFICATE COURSE (GARMENT MERCHANDISING)
6 MONTHS CERTIFICATE COURSE (GARMENT/EXPORT/IMPORT)
6 MONTHS CERTIFICATE COURSE (FASHION)
6 MONTHS CERTIFICATE COURSE (ACCESSORY)
6 MONTHS CERTIFICATE COURSE (COMMERCIAL ARTS)

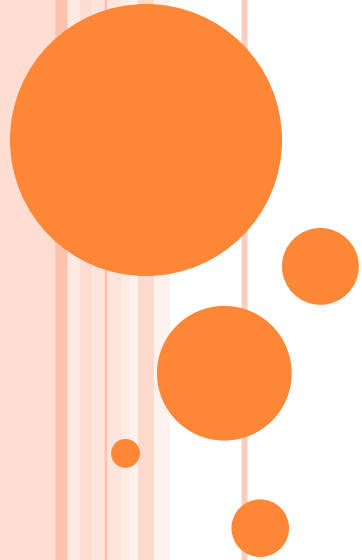
6 MONTHS CERTIFICATE COURSE (TEXTILE)
6 MONTHS CERTIFICATE COURSE (FRENCH, GERMAN & RUSSIAN)
3 MONTHS CERTIFICATE COURSE (FASHION COORDINATOR)
3 MONTHS CERTIFICATE COURSE (FASHION DRAWING)
3 MONTHS CERTIFICATE COURSE (PATTERN CONSTRUCTION)
3 MONTHS CERTIFICATE COURSE (TEXTILE SCIENCE)
3 MONTHS CERTIFICATE COURSE (GARMENT PRODUCTION)
3 MONTHS CERTIFICATE COURSE (GARMENT MARKETING)
3 MONTHS CERTIFICATE COURSE (GARMENT COSTING)
3 MONTHS CERTIFICATE COURSE (ACCESSORY DESIGNING)
3 MONTHS CERTIFICATE COURSE (DOCUMENTATION)
3 MONTHS CERTIFICATE COURSE (QUALITY CONTROL)

CENTRE'S ACTIVITIES



**IIFT NORTH
DELHI
CENTRE**

IIFT SURAT CENTRE



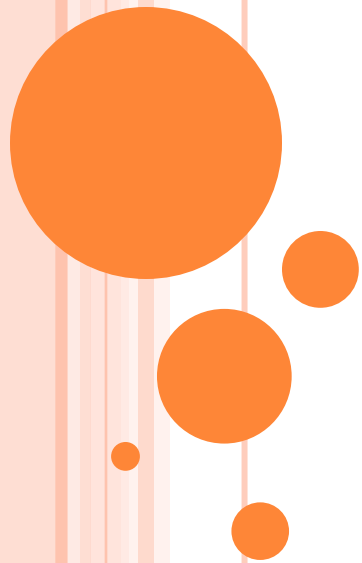


IIFT NARAINA CENTRE, NEW DELHI



IIFT GORAKHPUR CENTRE

IIFT DHANBAD CENTRE





सेटी रिपोर्टर ▶ भोपाल हट में आयोजित नेशनल एक्सपोजे में मुम्बईर की स्टॉल डिस्प्ले प्रसिद्धि का आयोजन किया गया। इसमें भोपाल के कॉलेजों की 28 स्टूडेंट्स ने कई सफ़र किया। सभी स्टूडेंट्स ने स्टॉल सजाने में अपना ही क्रिएटिविटी दिखाई। स्टॉल डिस्प्ले में मुख्य रूप से सलकारी विमान पेंटिंग्स: कॉलेज, शिक्षाजी, एयर, इंटरनेशनल इस्टीमेट ऑफ फैशन टेक्नोलॉजी (आईआईएफटी) की स्टूडेंट्स की भूम रही। जल के रूप में फैशन डिजाइनर अतुल जेठान, रविता मर्चेंट, अर्चना, हेडलुम टेक्नॉलॉजी कॉर्पोरेशन के जयेश मण्डल, सुखर मंगल वैड, इंदौर के जय अंसरी ने प्रिन्सिपल प्रसिद्धि का परियोजना प्रेषित किया।

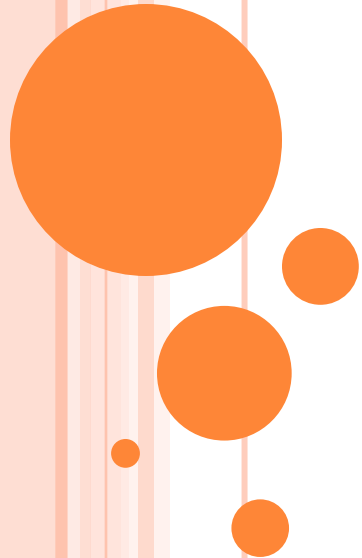


IIFT BHOPAL CENTRE



IIFT AGRA CENTRE

IIFT RANCHI CENTRE



A FINANCIAL INSIGHT INTO YOUR FUTURE BUSINESS

(EXPENSES MONTH / YEAR WISE)

S.NO.	EXPENSES	AMOUNT
1.	Rent	40,000 INR
2.	Manager	20,000 INR
3.	Faculty / Staff	30,000 INR
4.	Misc Expenses	30,000 INR
5.	Others	15,000 INR
6.	Advertisement	40,000 INR
	MONTHLY EXPENDITURE	1,75,000 INR
	YEARLY EXPENDITURE (12 X 1,75,000)	21,00,000 INR

(EXPECTED EARNINGS MINIMUM AT FEES OF Rs. 75000)

BATCHES	NO. OF STUDENTS	AVERAGE FEES
January	10	7,50,000 INR
March	12	9,00,000 INR
April	15	11,25,000 INR
May	20	15,00,000 INR
July	20	15,00,000 INR
Aug / Sep	30	22,50,000 INR
TOTAL INCOME	107	80,00,000 INR
LESS ROYALTY (20%)		16,00,000 INR
LESS ANNUAL EXPENSES		21,00,000 INR
PROJECTED NET INCOME		43,00,000 INR

BREAK EVEN AT 35 STUDENTS:

Income	$35 \times 75,000 = 26,25,000$ INR P.A
Expenses	21,00,000 INR P.A

Above Figures are based on projection & based on last 5 years.

Actual figures are subjected to current year of franchise applied for and can vary from city to city and year to year

HOW TO PROCEED THE FAST WAY!

1. Get all the information from Corporate Office.
2. If you want franchise in your vicinity arrange the two & fro air tickets from out of Delhi or Transport arrangements for Delhi / NCR to visit & review your place or send the email with photographs & video of your property
3. Study the Website www.iiftgroup.net, & www.iiftgroupindia.com
4. Plan finally for the project.
5. Plan a visit to Delhi, IIFT Corporate Office & discuss the final negotiation across the table with Chairman or Franchise Manager. We appreciate not to discuss about discounts lower than 3 Lacs.
6. Take all instruction booklets, course syllabus and start working.
7. Release 2 Lac rupees minimum for marketing purpose & start giving advertisement in newspaper, Magazine & Social Media etc.
8. Follow instructions of agreement.

LICENCE FEE & ROYALTY FEE FOR IIFT STUDY CENTRE

Requirements: State of Art

IIFT Institute Infrastructure

Minimum space: 2000-3000 Sq. feet

Franchise Fee – Fee will be charged 3 to 5 Lakhs (For 3 Years)

Royalty Amount: 15-20% each year of tuition fee per student

Investment: 25 – 30 Lakhs for creating infrastructure and making through newspaper, Magazine, Online, Hoardings, advertisements, Social Media & various events

FUTURE BUSINESS PLAN

IIFT has a commitment showed by its showed ever-growing team of partners within & outside the group to keep the image & brand flying high.

- ❖ We have a vision to excel in their chosen field of Fashion education.
- ❖ To tie up with reputed Foreign Universities for an internationally recognized degree in addition to the existing international agreements.
- ❖ To expand the IIFT Network both Nationally & Globally.
- ❖ Target 200 more franchises by 2025.
- ❖ To generate idea of production centre and show window in every franchisee to provide initial platform to every designer of IIFT to launch themselves.
- ❖ To start E-Business related courses in Fashion, Textile & Interior for our centres.



Thank You!